



2025 Conference Sponsorship Package



**NIGERIAN
PROFESSIONAL
GROUP**

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A man in a white shirt and tie is speaking on a stage. He is smiling and gesturing with his hands. The background is a brick wall and a large screen displaying the word "August".

About NPG

The Nigerian Professional Group is a catalyst for ambition, connection, and return.

We support Africans in the diaspora in building purposeful careers while staying rooted in the continent's future. Our mission is personal—helping members navigate immigration, find jobs, win scholarships, and discover the power of belonging.

Every seminar, mentorship, and opportunity we create moves someone closer to their goals. We celebrate African excellence, offer scholarships to students, and open doors for professionals ready to return and contribute to Nigeria's growth. With over 3,000 members across industries and countries, we are shaping a global community that carries home in every step forward.

Our Mission

Empowering African professionals in the diaspora to evolve into exceptional leaders by promoting self-awareness and personal growth. We provide opportunities to enrich their personal experiences and expand their professional networks while unlocking the uncharted potential of our Nigerian identity, all underscored by our unwavering commitment to serving our community.

Three vertical green bars of varying heights are located at the bottom right of the page.

Our Audience



As a 501(c)(3) non-profit organization, the Nigerian Professional Group (NPG) has over 3,000 members—including students, professionals, and entrepreneurs—in Boston, Canada, the UK, South Africa, Connecticut, Rhode Island, Texas, Atlanta, New York, New Jersey, New Hampshire, Maine, Michigan, LA, Maryland, Delaware, Pennsylvania, DC, Nigeria, South Africa, and Ethiopia.

NPG Conference 2024

In 2024, we hosted our first-ever NPG Conference. It was intimate, ambitious, and deeply impactful.

Nearly 100 professionals from Boston University, Harvard, MIT, Hult International Business School, Suffolk University, and Northeastern University gathered to learn, connect, and push their careers forward.

We had 2 powerful panel topics on Personal Branding: Crafting your Professional Image, and Networking Strategies: Building Professional Relationships, and the speakers delivered sessions that left the room charged with clarity and purpose. The day moved fast, but its impact stayed.

A standout moment was the STEM case competition. Finalists pitched bold, practical ideas. Two winning teams earned \$5,000, with the first team going home with \$3000 and the second team with \$2000, but more importantly, they earned the room's respect. It was a spotlight on the brilliance within our community.

Liberty Mutual made its presence felt, not just with sponsorship, but through hands-on engagement. Their team offered résumé reviews and career guidance that students still talk about. Months later, two finance students who attended the conference landed jobs—direct results of the connections they made and the support they received during the event.

That first conference proved something important. NPG doesn't just gather people. We move them. And in 2025, we're ready to do even more—with the right partners beside us



2024 Case Competition



NPG 2024 Testimonials



Ella **Eboh**

Thanks to the humility and intentionality of our Chairman/President, Kayode Anifowose, I was connected with the keynote speaker, Mr. Prince Nnah, CEO of Atulo Health. What started as a simple conversation turned into an interview... and eventually, a job offer. The NPG conference 2024 gave me my first real shot at corporate America, and I cannot imagine if I had missed it.

But it didn't stop there. I also met some of the most incredible professionals in Boston who continue to inspire and push me forward. People like Onyekaba Ada, who reviewed my resume right there at the conference. And Ben Ivey, whose friendship and support have lasted well beyond the event. Through Ben, others in my network have even landed internships, and that's a big deal.

If you look closely, you'll realize that these aren't just connections, they're doors to endless opportunity. And this isn't just a conference, it's a community that's deeply invested in your growth.

If you're looking to take your career to the next level, I honestly don't know what you're waiting for. You have nothing to lose and everything to gain.

I landed my current role at Liberty Mutual's Financial Management Program through the power of networking. I attended an NPG (Nigerian Professionals Group) Inaugural event where I connected with industry peers and learned about opportunities I might have otherwise missed.

Those conversations opened the door for me to share my background in finance and economics, ultimately leading to an interview and offer. It's a testament to how valuable professional communities like NPG can be—not just for career growth, but for building relationships that last.



Omosefe
Enobakhare

NPG Conference 2025



Elevating African Excellence in Innovation

Hundreds gathered for our inaugural conference in 2024. Careers transformed. Two attendees secured competitive finance roles, including one at Liberty Mutual. Dozens forged connections that still thrive today. The energy, ideas, and ambition in that room still resonate.

This year, we're amplifying that momentum. On November 15, 2025 at Boston University Campus, we expect over 300 ambitious professionals, students, and entrepreneurs. The case competition will be bigger, bolder, and more competitive. We're introducing a Founders' Pitch to spotlight visionary ideas ready to shape industries. More career workshops. More high-impact networking. More tools attendees can immediately apply to accelerate their journey.



Our 2025 theme, Elevating African Excellence in Innovation, is a call to action. It celebrates the ingenuity, resilience, and leadership of African professionals shaping the future—whether through groundbreaking technology, disruptive business models, or transformative social impact. Every session will highlight stories of innovation rooted in African excellence and designed to influence the global stage.

Every conversation, every handshake, every shared moment will move someone closer to their next big opportunity. And in 2025, we're creating even more spaces for that magic to happen—with the right partners standing with us.

Sponsorship Package

Platinum Sponsor

Investment: \$5,000+

As a Premier Partner, your presence will be felt in every corner of the conference. Attendees will see your brand the moment they walk in, hear your voice in conversations that matter, and meet your team in spaces where connections turn into opportunities.

Benefits:

- **Be recognized as a leader** in social responsibility and innovation throughout the conference.
- **Exclusive Branding:** Your logo is featured prominently on all event marketing materials (posters, flyers, and online ads)
- **Dedicated Social Media Campaign:** Ten social media mentions, including LinkedIn and Instagram
- **Command prime visibility** with a 10x10 ft booth in the exhibit hall, placing you at the center of attendee traffic.
- **Feature your logo** on all marketing materials before, during, and after the event.
- **Receive four full conference passes** for your team to connect, learn, and network.
- **Share your expertise** as a featured speaker on a panel relevant to your industry.
- **Access attendee contact information** for post-event engagement.
- **Review top talent** through our résumé database (with attendee consent).
- **Extend your reach** by co-hosting an event during Boston Tech Week.

Silver Sponsor

Investment: \$3,500+

As a Silver Sponsor, your brand will be seen and remembered. From your logo on key materials to face-to-face moments at your booth, lunch table, and résumé review station, you'll connect with talent in ways that build trust and spark opportunity.

Benefits:

- Be recognized as a supporter of talent growth and professional development.
- **Prominent Branding:** Your logo featured on all event marketing materials (posters, flyers, and online ads).
- **Standard exhibit hall booth space (8x8 ft)** to connect directly with attendees.
- Receive **three full conference passes** for your team to engage, learn, and network.
- **Host a networking lunch table** to foster valuable conversations with targeted attendees.
- **Lead a résumé review station** to connect with top talent and offer career guidance.
- **Participate in Boston Tech Week** to extend your reach and visibility beyond the conference.

Sponsorship Package

Bronze Sponsor

Investment: \$2,500+

As a Bronze Sponsor, your brand will have a welcoming presence in the conference space. From your table in the exhibit hall to conversations during networking sessions, you'll meet attendees where connections begin and opportunities take root.

Benefits:

- Be recognized as a valued supporter of the NPG Conference.
- **Brand Visibility:** Your logo featured on select event materials.
- **Exhibit hall table space (6 ft)** to connect with attendees face-to-face.
- Receive **two full conference passes** for your team to engage and network.
- **Join networking sessions** to build relationships with professionals and students.
- **Lead a résumé review station** to connect with and support emerging talent.

Individual Donation

Investment: \$500+

- **Contribution to the NPG Scholarship Fund:** You will be recognized on the event website and livestream for your valuable contribution to the NPG Case Competition, which will highlight your commitment to education and professional development.
- Receive **1 full conference pass** for yourself
- Recognized as a donor during the conference



For Media Partnership & Sponsorship Enquiries



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